

Date of birth:	29.05.1966	Address:	Tauplitz 104, 8982 Austria
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Profile

With more than 20 years' involvement in international tourism and comprehensive knowledge of all aspects of the ski industry, from mountain operations and resort planning through to ski instructing and racing, I was able to draw on extensive practical experience to complete an MBA in Tourism and Leisure Management and subsequent certification in Restructuring Management. Having spent much of my life in the snowfields of three continents, I am not only completely at home on the slopes, but also with different people and cultures; combined with my considerable commercial and managerial expertise this ensures I am able to make a highly valuable contribution.

Education

- 2014-15 **Certified Restructuring Manager**
Danube University Krems, Austria
- 2004-05 **MBA in Tourism & Leisure Management** (German and English)
University of Salzburg Business School, Austria; University of St. Gallen, Switzerland;
European Academy of Bozen, Italy; Simon Fraser University of Vancouver, Canada
- 1980-84 Commercial educational establishment for ski racers at Schladming, Austria
- 1976-80 Secondary school for ski racers at Schladming, Austria

Other Qualifications / Skills

- 1996 CEC (Commission Européenne de Canyon) Canyoning Guide
Palud sur Verdon, France
- 1994 IFMGA (International Mountain Guide Association) Mountain & Ski Guide Certification
- 1987 Austrian Ski Schools' Association Ski Instructor Diploma (Full Certification)
Austrian Race Coach C Diploma - Ski Alpine

Languages:

German (mother tongue); English (near native speaker)

Professional Experience

Current

- Entrepreneur – Owner of Mount Action Hierzegger LTD
- Adviser for tourism projects and development
- State Sports Coordinator for the Styria Ski Federation
- Expert Witness for ski accidents and alpinism
(registered at the Regional Court of Leoben)

“Loser Bergbahnen Verwaltung LTD”, Altaussee, Austria

Resort CEO

Responsibilities:

- 9 ropeways, scenic road with toll gate
 - Supervising snow making and grooming team; avalanche control
 - Human resources management
 - Budget preparation and fiscal reports
 - Resort management – planning and implementation
 - In charge of a substantial restructuring and financial recovering process over 4 years
 - Development of sustainable tourism products and activities
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July 2007 – June 2008

“Bau u. Boden”, Potsdam, Germany / “Westholm Ltd.”, Roquebrune-Cap Martin, France

Property Manager and Event Coordinator

Responsibilities:

- Supervision and completion of real estate projects
 - Planning and execution of VIP events
 - Human resources management
 - Vehicle fleet management
 - Liaising with international business partners
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September 2006 – June 2007

“Buller Ski Lifts Ltd.”, Mt. Buller, Australia

Mountain Operations Manager

Buller Ski Lifts is responsible for all on-mountain operations at Mt. Buller including lifts, ski patrol, grooming, Snowsports School and events, with some 350,000 skier days per winter season.

Responsibilities:

- 140 employees within the operations department
 - Strategic planning and project development
 - Budget preparation and fiscal reports
 - Maintenance schedule
 - 25 ropeways, 15 snow groomers
 - Snowmaking system with 220 hydrants and 110 snow guns (220 l/sec)
 - Professional ski patrol
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May 2002 – August 2006

“Buller Ski Lifts Ltd.”, Mt. Buller, Australia

Manager Ski & Snowboard School

Responsibilities:

- 330 seasonal employees
 - Adult lessons, children 6 – 14 years old
 - Kids Centre (3 – 6 years) and Crèche (3 months – 3 years)
 - Snowboarding department
 - Race & Events Department
 - Revenue (confidential), budgeting and business reports
 - Human resources management
 - Complaint management
 - Market-oriented product development
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May 1997 – September 2001

“Buller Ski Lifts Ltd.”, Mt. Buller, Australia

Manager Race & Events Department

The Race & Events Department is responsible for planning and executing all on-mountain events during the winter season, coordinating all external race training as well as the Mt. Buller Race Club. Each winter around 14,000 competitors participate in various sporting events.

Responsibilities:

- Revenue (confidential)
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- Coordination of all on-mountain events
- Allocation of all training locations
- Preparation and execution of international events (Continental Cup, World Cup Aerials)
- Operations Manager Victorian Interschool Championships (6,000 participants over 6 days)

Since 1995

“Mount Action”, Tauplitz, Austria

Managing Director

Mount Action offers canyoning and mountain sports, including a ski and snowboard school as well as equipment rental, and also organises incentive programmes.

Responsibilities:

- Management
- Sustainable product development
- Ski and Snowboard School
- Outdoor activities

Winter seasons 1988 - 1995

“Bundessportheim“ St. Christoph am Arlberg, Austria

Trainer and Ambassador for the Austrian Ski Schools’ Association

Responsibilities:

- Ambassador for the Austrian Ski Schools’ Association in Japan, South Korea, Australia, Spain, Canada, USA and New Zealand
- Trainer and lecturer for the highest level of Austrian ski instructor exams
- Development of the technical skiing manual
- Product development (ski)
- Educational film and videos for skiing
- International ski instructor training

Seasons 1987 - 1991

Falls Creek und Mt. Buller, Australia

Race Coach Ski Alpine and Ski Instructor

Responsibilities:

- Planning and execution of skiing lessons for all levels
- Operations Manager for race training
- Race Club organisation
- Supervisor of various training programs
- Ski instructor training

August 1984 – November 1987

“Lift OHG Gebrüder Hierzegger”, Tauplitz, Austria

Lift Operations Supervisor

Responsibilities:

- 4 ski lifts
- Supervision of daily lift maintenance during the winter season
- Coordination of snow grooming
- Human resources management
- Summer maintenance of lifts and snow groomers

References

Peter Koren

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